

Walmart's Annual Thanksgiving Meal Returns — Serving 10 People for Less Than \$4.00 Per Person*

Our Best Basket Value, Free Delivery** and an Expanded Offering of Holiday Meal Baskets Reinforces Why Walmart is America's Favorite Place to Shop for Holiday Food.

Oct. 21, 2025 5 Min. Read [Holidays](#)

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BENTONVILLE, Ark., Oct. 21, 2025 — Walmart today announced the return of its beloved annual Thanksgiving meal, with its best offer yet. This incredible basket offers over 20 national and private brand items — including a Butterball turkey for \$.97 per pound, its lowest price since 2019 — as a one-click basket serving 10 people for less than \$40. It's also offering free express delivery on the meal basket for first-time Pickup and Delivery customers.

This year, Walmart is raising the standard even higher — with the most affordable holiday meal yet. Walmart's 2025 abundant meal basket offers traditional favorites across national and private brands, for a full holiday feast serving 10 people for **under \$4.00 per person** — the lowest price since Walmart started the program!

We know every dollar and minute counts – which is why we are offering a low priced, one-click Thanksgiving Meal Basket featuring iconic brands like Butterball and Stove Top alongside trusted Walmart private brand items. We want every family to be able to share a meal and celebrate without compromising on quality, quantity or tradition.

John Furner
President and CEO, Walmart U.S.

First launched in 2022, Walmart's Thanksgiving meal quickly became a holiday staple, saving families money while delivering the favorites they love. Since then, millions of customers have taken advantage of the basket and enjoyed meaningful savings.

Customers return each year for three reasons:

- **Value:** A full meal at an incredible price.
- **Abundance:** A carefully curated basket with all the ingredients that make up America's favorite Thanksgiving meals, including the national and private brands they love.
- **Convenience:** Easy to shop in-store or online with free pickup or fast delivery.



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This year the meal includes

- Butterball Turkey, 13.5 lb. (\$0.97/lb. — lowest price since 2019)
- Kinder's Fried Onions, 4.5 oz.
- Campbells Cream of Mushroom Soup, 10.5 oz. (1 can)
- Stove Top Turkey Stuffing, Twin Pack 2 x 6 oz.
- Great Value Dinner Rolls, 12 ct.
- Fresh Russet Potatoes, 5 lb.
- Fresh Cranberries, 12 oz.
- Great Value Baby Carrots, 2 lb.
- Great Value Corn, 15 oz. (3 cans)
- Great Value Green Beans, 14.5 oz. (3 cans)
- Great Value Artisan Macaroni & Cheese, 12 oz. (3 boxes)
- Great Value Brown Gravy Mix, 0.87 oz. (2)
- Great Value Pie Crusts
- Great Value Evaporated Milk, 12 fl. oz.
- Great Value 100% Pure Pumpkin, 15 oz.



Shared meals are enjoyed beyond just Thanksgiving and customers want meals that meet their preferences and needs. As such, Walmart is expanding the holiday cheer with **brand-new 1-click meal baskets** inspired by customer feedback — making it easy to celebrate all season long:

- [Gluten-free Thanksgiving meal](#) — A complete meal with all the favorite main dishes, sides, and desserts — all gluten free.
- [Balanced Thanksgiving swaps](#) — A mindful twist on tradition, featuring high-protein swaps like Goodles Mac & Cheese and cauliflower mashed potatoes and ingredients to make a high protein pumpkin dessert.
- [Prime Rib meal basket](#) — all you need for a delicious holiday prime rib dinner — includes Choice Angus beef, salad, potatoes, and wine.

And, now until Dec. 25, Walmart's holiday meals can be shopped with a single click online, or in stores nationwide. Customers can pick up their meal basket in stores, or have it delivered straight to their door in as fast as one hour. New this year: First-time Pickup & Delivery customers will enjoy **free Express Delivery** on the basket.

Walmart's customers are among the most generous. That's why the company is once again teaming up with **The Salvation Army** to support families in need. When shopping the Thanksgiving meal online, customers can add a [donation](#) at checkout to help provide a warm meal for others in your community.

Customers can shop the meal basket now, in stores or online, at Walmart.com/ThanksgivingMeal



Holiday Hub

Visit the Holiday Hub for Walmart's holiday-related news and downloadable assets.

[Read more](#)

Walmart 2025 Thanksgiving Meal FAQs

What is Walmart's 2025 Thanksgiving Meal offer?



Walmart's 2025 [Thanksgiving Meal Basket](#) delivers a complete holiday spread for 10 people under \$40 (that's <\$4 per person). It bundles 20+ essentials — including a Butterball® turkey at \$0.97/lb — to make Thanksgiving delicious, abundant, and affordable.

What’s included in Walmart’s Thanksgiving Meal Basket this year?



Your 2025 basket covers the classics from turkey to dessert ingredients:

- Butterball® Turkey (13.5 lb at \$0.97/lb)
- Kinder’s Fried Onions (4.5 oz)
- Campbell’s Cream of Mushroom Soup (10.5 oz)
- Stove Top Turkey Stuffing (Twin Pack 2 × 6 oz)
- Great Value Dinner Rolls (12 ct.)
- Fresh Russet Potatoes (5 lb)
- Fresh Cranberries (12 oz)
- Great Value Baby Carrots (2 lb)
- Great Value Corn (3 cans, 15 oz each)
- Great Value Green Beans (3 cans, 14.5 oz each)
- Great Value Artisan Macaroni & Cheese (3 boxes, 12 oz each)
- Great Value Brown Gravy Mix (2 packs, 0.87 oz each)
- Great Value Pie Crusts
- Great Value Evaporated Milk (12 fl oz)
- Great Value 100% Pure Pumpkin (15 oz)

Does the Thanksgiving meal basket contain the same meal and items every year?



- The curated meal will differ each year based on customer insights and preferences.
- Each year, the basket always includes a complete meal, from turkey, potatoes, stuffing and vegetables to sides and dessert. But items may differ from year to year. For example, in 2024 the meal had ingredients to make stuffing from scratch. This year it’s a twin pack of Stove Top Stuffing.
- Walmart’s 2024 meal basket was about \$55. The 2025 curated meal basket costs \$40 (\$39.93), which is about 25% less than last year.

How many people does the Thanksgiving Meal Basket feed?



The basket is designed to serve 10 people, with generous portions of turkey, stuffing, traditional sides, rolls and dessert ingredients.

How much does the Thanksgiving Meal cost per person?



Less than \$4 per person — under \$40 for a full feast that serves 10.

Can I get the Thanksgiving Meal Basket delivered?



Yes. Order at [Walmart.com/ThanksgivingMeal](https://www.walmart.com/ThanksgivingMeal) or in the Walmart app and choose Pickup, Delivery, or Express Delivery.

New this year: First time Pickup & Delivery customers get free Express Delivery.

When did Walmart start offering the Thanksgiving Meal Basket?



Walmart launched its Thanksgiving Meal Basket in 2022, and it quickly became a holiday favorite nationwide.

What makes Walmart’s Thanksgiving Meal such a good deal?



- 1. **Value** – A complete Thanksgiving feast for under \$40.
- 2. **Abundance** – 20+ classic items, including a Butterball® turkey at \$0.97/lb.
- 3. **Convenience** – One click add to cart; Pickup, Delivery, or Express Delivery.

What’s new in Walmart’s Thanksgiving offerings for 2025?



We’re expanding one click options inspired by customer feedback:

- [GlutenFree Thanksgiving Meal](#) – A full holiday spread made with gluten free items.
- [Balanced Thanksgiving Swaps](#) – Health conscious picks like high protein mac & cheese and cauliflower mashed potatoes.
- [Prime Rib Meal Basket](#) – Choice Angus beef, salad, potatoes, and wine for a festive dinner alternative. (Must be 21+ to purchase alcohol; where available.)

How long are Walmart’s Thanksgiving Meal Baskets available?



Shop the baskets now through December 25, 2025, online and in stores nationwide, along with more Thanksgiving essentials, décor and more in our [Thanksgiving hub](#). (Availability may vary by store; while supplies last.)

How is Walmart supporting families in need this holiday season?



When you shop the Thanksgiving Meal online, you can add a donation at checkout to support The Salvation Army, helping provide warm meals for families in your community.

How do I order online or in the app?



Visit [Walmart.com/ThanksgivingMeal](#) or open the Walmart app.

- 1. Add the Thanksgiving Meal Basket (or a variation) in one click.
- 2. Choose Pickup, Delivery, or Express Delivery (free for first time Pickup & Delivery customers).
- 3. Check out — your whole Thanksgiving is done.

*Listed price covers featured item prices only. Additional pick-up, shipping, or delivery fees from \$0-\$19.95 may apply, are subject to change, and will be disclosed prior to purchase. Item availability varies. Prices valid October 20-December 26, 2025. Excludes AK, HI, WI and PR.

**THANKSGIVING Marketing Offer: Feast Fast! Use code THANKFUL for free delivery on Thanksgiving meal picks & more in as fast as one hour. Offer valid for customers who have not previously placed a Walmart online pickup or delivery order. Minimum \$35. Not transferable and void where prohibited by law. Does not apply to alcohol or pharmacy purchases. Customer responsible for all applicable taxes. Offer expires by 12/31.

Price & basket contents reflect the 2025 press release at time of publication. Item availability may vary by store.

Butterball® turkey priced at \$0.97/lb.

Alcohol in Prime Rib basket available where permitted; 21+ only.

Express Delivery availability varies by location. Free Express Delivery applies to first time Pickup & Delivery customers.

About Walmart

Walmart Inc. (NYSE: WMT) is a people-led, tech-powered omnichannel retailer helping people save money and live better — anytime and anywhere — in stores, online, and through their mobile devices. Each week, approximately 270 million customers and members visit more than 10,750 stores and numerous eCommerce websites in 19 countries. With fiscal year 2025 revenue of \$681 billion, Walmart employs approximately 2.1 million associates worldwide. Walmart continues to be a leader in sustainability, corporate philanthropy, and employment opportunity. Additional information about Walmart can be found by visiting corporate.walmart.com, on Facebook at facebook.com/walmart, on X (formerly known as Twitter) at twitter.com/walmart, and on LinkedIn at linkedin.com/company/walmart.

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